

MUMBAI GETS  
**ART**  
OF  
**LIVING**



**ACME**  
**BOULEVARD**

THE ART OF LIVING

by

**ACME**



"THE ART OF LIVING"

# LIFE

It's not evidenced by the ticking of your heart,  
but realized in the times that make your heart tick.

It's not measured by the breaths you take,  
but lived in the moments that take your breath away.

The art of living is in recognizing the difference  
between living life as it happens and making life happen.

The art of living is in being in the moment,  
enjoying every second, every minute, every hour with total passion.

The art of living is not a pursuit of an alternative space,  
but coming home to a place that makes you say. "This is life".

ACME  
Housing happiness, since 1976







"THE ART OF LIVING"  
IN THE  
**HEART**  
OF  
**MUMBAI**

Welcome to



Experience the art of living at one-of-its-kind place.  
Where contemporary design doesn't come at the  
cost of premium space.

Where luxury doesn't come as an additional expense.  
And enjoying an exclusive lifestyle doesn't mean  
going out of your comfort zone.

6 towers of 26 storey each

Offering 2, 2 ½ & 3 BHK luxury residences

Magnificent central lifestyle podium

Well-connected to all major hubs of the city







DESIGNED BY

# WORLD'S MASTERMINDS

Internationally Acclaimed Architects

**WOODS  
BAGOT**

## ARCHITECTS - WOODS BAGOT

A 140 year young & dynamic legacy of architectural brilliance, Woods Bagot is a global design & consulting firm working across architecture, consulting, interior design, master planning & urban design. Being the chief architects of Acme Boulevard, this globally acclaimed award winning firm has left no stone unturned towards functional, operational & cultural needs of our project and its customers. Specialised in five key sectors namely; Aviation & Transport, Education, Science & Health, Lifestyle & Workplace and implementing the latest technology in each & every project, the design intelligence of this firm is truly global. Truly dynamic!

**L &  
H**

## ARCHITECTS - LEWIS & HICKEY

The gallant architects of Acme Boulevard, Lewis & Hickey is a progressive, award winning architecture practice with an established reputation for creative design and high quality implementation of master plans, individual buildings and interiors. With more than 100 years of practice and operations across UK, Europe & India, Lewis & Hickey showcases a diverse portfolio in various public & private sectors while displaying a perfect mixture of ingenuity, versatility & practical approach in every endeavour they take.

Renowned Green Building Consultants

**Godrej**

## GREEN BUILDING CONSULTANTS - GODREJ

One of the best in the business, Godrej is the Green Building Consultants for Acme Boulevard. Godrej, the champion of environmental protection and preservation provide green building design solutions according to project objectives. Across the verticals of residential spaces, office buildings, malls, hotels, schools, colleges, government buildings and more, it boasts of a wide ranging portfolio. With over 15 certified / pre-certified projects, 50 Platinum rated projects and more than 75 Gold rated projects, Godrej provides holistic, feasible, timely, cost-effective solutions to their clients.

**GT**  
gardiner+theobald

## COST MANAGEMENT CONSULTANTS - GARDINER & THEOBALD

Gardiner & Theobald is a 180 year old global firm that boasts of a proven track record in Mumbai for drawing accurate budgets, value management and cost control mechanics. They bring to this project time-tested, original English Cost Management principles, tailored for the Mumbai markets. Not surprisingly, they are considered the pioneers of Tall Building cost consultancy in India.

**JW**

## STRUCTURAL CONSULTANTS - JW CONSULTANTS LLP

Formerly known as Y.S. Sane Associates, JW Consultants LLP is a renowned name for structural consultancy. With a strong presence in all the major cities of India, the team has displayed structural excellence across the countries like Sri Lanka, Nepal, Bhutan, Tanzania & Russia. Maintaining the superior quality standards in every work and with modernised techniques in designing JW Consultants LLP create impressive structures that stand true to its quality, perfection, innovation and excellence. Being the proud partner in structural designing of Acme Boulevard, the firm is displaying yet another finest example of its exceptional work.





# CONNECT

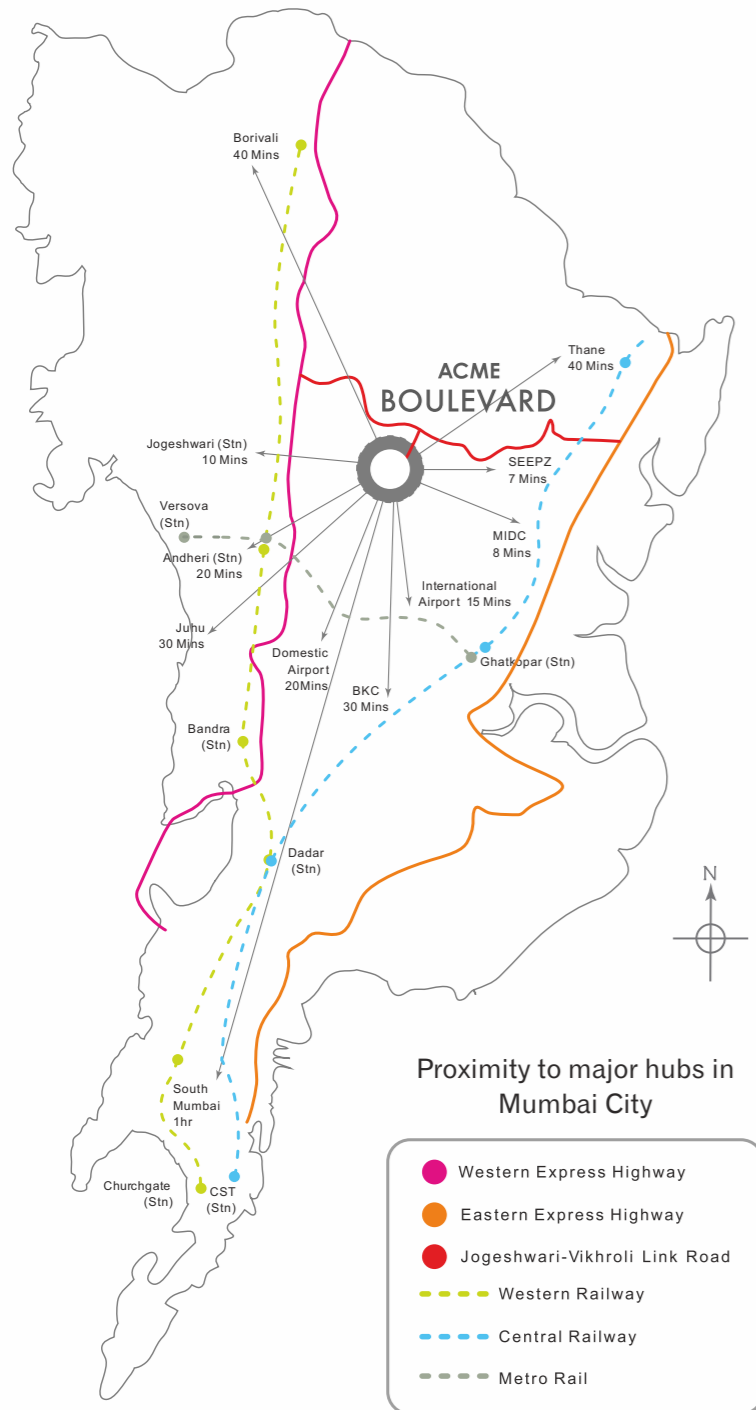
TO YOUR WORLD AND YOUR DREAMS

MUMBAI

# PRIME

ADDRESS TO EXPERIENCE THE CENTRE OF LIFE

OFF JVLR, ANDHERI - EAST



### Schools & Colleges

- Tolani College: 3 mins
- Dominc Savio High School: 3 mins
- Canossa Convent High School: 4 mins
- Holy Family School: 7 mins
- Divine Child High School: 10 mins

### Hospitals

- Holy Spirit Hospital: 4 mins
- Esic Hospital: 8 mins
- Seven Hills Hospital: 10 mins
- Mukund Hospital: 13 mins

### Luxury Hotels

- The Leela: 13 mins
- The Lalit: 13 mins
- Hyatt Regency: 15 mins
- Hilton Mumbai International Airport: 15 mins
- ITC Grand Maratha: 15 mins

### Theatres

- Cinemax: 12 mins
- Big Cinemas - Sangam: 12 mins
- Movie Time Hub: 12 mins
- PVR Oberoi Mall: 15 mins

### Clubs

- Sher- E - Punjab Gymkhana: 1 min
- Matoshree Club: 4 mins

### Shopping Malls

- Hub Mall: 12 mins
- Oberoi Mall: 15 mins

### Recreational Parks

- Major Sandeep Unnikrishnan Park: 2 mins
- Hemant Karkare Park: 3 mins

### Business Districts

- SEEPZ: 7 mins
- MIDC: 8 mins
- Chakala: 10 mins
- Andheri-Kurla Road: 10 mins
- Powai/Chandivali: 15 mins

Nestled in a prime spot in Andheri (E), Acme Boulevard is accessible from

1. Mahakali Caves Road (near Poonam Nagar)
2. Station Road (Pump House Road) from Western Express Highway
3. Guru Gobind Singh Road via Sher-E-Punjab





THE  
**CENTRE**  
OF AN UNPARALLELED  
**LIFESTYLE**  
WHERE LIFE TAKES CENTRE-STAGE

Extravagant podium features





# LAVISH DESIGNER PODIUM FEATURING A HOST OF UNPARALLELED LIFESTYLE AMENITIES

DISCOVER THE ART OF LIVING



## THE ART OF SOCIALIZING

01. Premium clubhouse with world-class recreation features
02. Senior citizen's zone
03. Community party hall / party lawn
04. Well-equipped private theatre
05. Themed restaurant



## THE ART OF WELLNESS

06. Well-equipped gymnasium with cardio section
07. Fitness centre with therapeutic Spa & Jacuzzi
08. Aerobics & Yoga rooms
09. Sky meditation centre
10. Jogging track with cycling rink
11. Doctor's clinic



## THE ART OF RECREATION

12. Library for studying and relaxing
13. Swimming pool with floating deck
14. Mini lagoon with kid's pool
15. Multipurpose sports court
16. Sky astro-deck
17. Children's play area with toddlers zone



## THE ART OF LUXURY

18. Laminated wooden flooring in master bedrooms
19. Well-appointed bathrooms with premium fittings & fixtures
20. Grand entrance lobby with waiting lounge & concierge service
21. Biometric entry and 24x7 CCTV surveillance
22. Business lounge with Wi-Fi connectivity





THE  
**ART**  
OF  
**SOCIALIZING**





YOUR PLACE OF  
**PRIDE**  
IS ALSO YOUR GUEST'S  
**DELIGHT**

Premium clubhouse with  
world-class recreation features

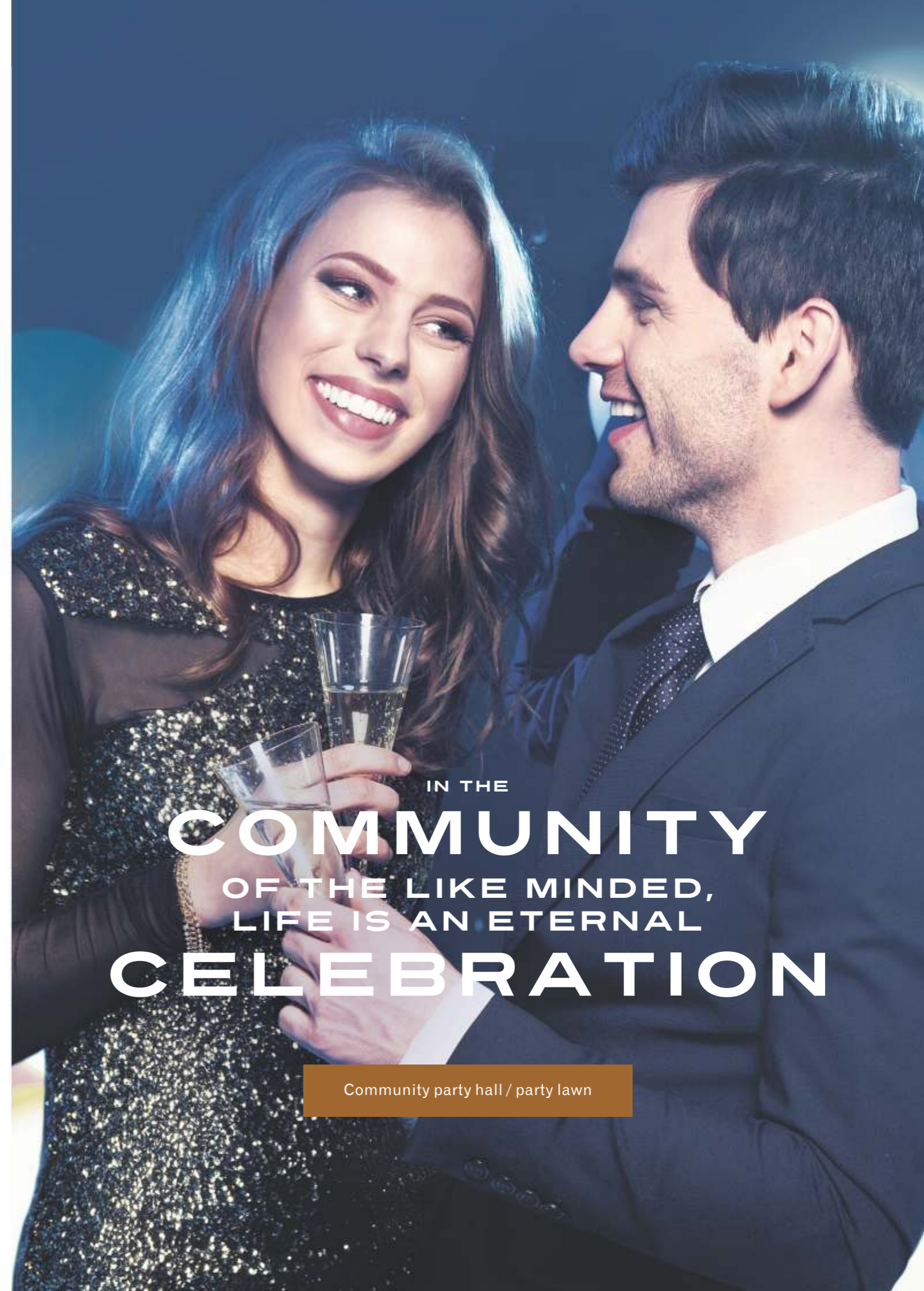




WHEN LIFE USHERS  
**YOU**  
IN ITS SECOND INNINGS,  
**LIVE**  
A LIFE SECOND TO NONE



Senior citizen's zone



IN THE  
**COMMUNITY**  
OF THE LIKE MINDED,  
LIFE IS AN ETERNAL  
**CELEBRATION**

Community party hall / party lawn





THE CITY'S  
**MOST**  
HAPPENING HANGOUT  
RIGHT WHERE YOUR  
**HOME IS**

Themed restaurant

WHEN THE STARS COME  
**RIGHT**  
TO YOUR HOME, EVERY  
**SHOW**  
IS BOUND TO BE HOUSEFULL



Well-equipped private theatre





THE  
**ART**  
OF  
**WELLNESS**







THE FINE ART OF ACHIEVING

# ONENESS WITH YOUR BODY, MIND AND SOUL

Fitness centre with therapeutic Spa & Jacuzzi

Artist's Impression

THERE ARE MANY WAYS TO  
**ATTAIN**  
HOLISTIC HEALTH  
AND  
**ONE PLACE**  
TO FIND THEM ALL

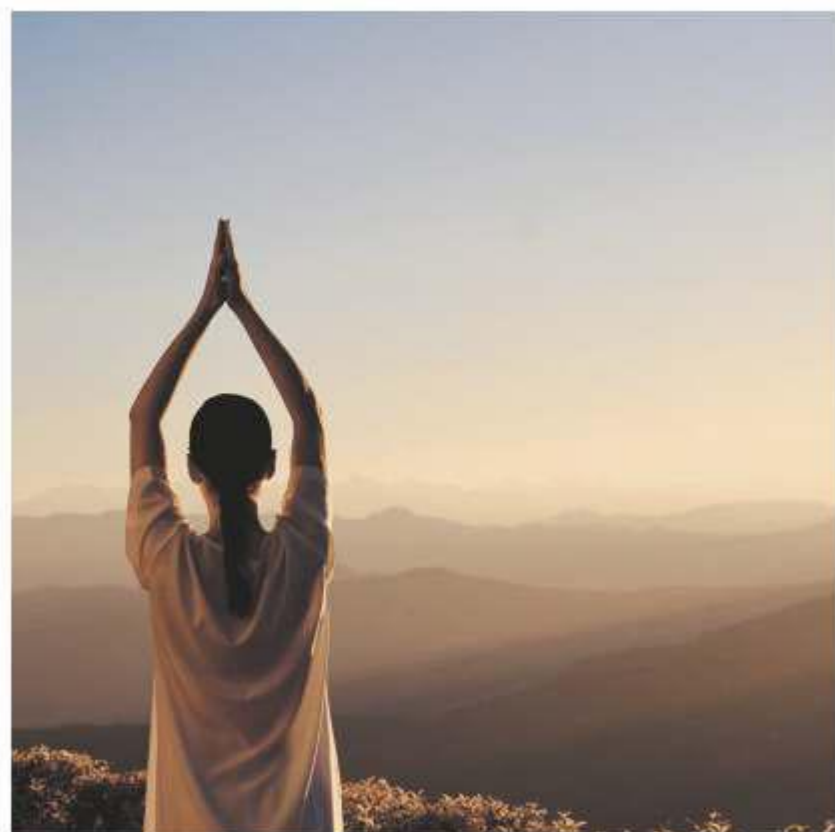


Aerobics & Yoga rooms



NOW  
**WORKOUTS**  
WILL HAVE NO  
**EXCUSES**  
WHATSOEVER

Well-equipped gymnasium with cardio section



ATTAIN A NEW STATE OF  
**MIND**  
WITH THE BENEFITS OF  
**POSITIVE**  
ENERGY

Sky meditation centre



NO  
**EXCUSES**  
FOR MISSING OUT ON  
**FITNESS**



Jogging track with cycling rink



ALL'S  
**WELL**  
THAT BEGINS  
**WELL**

Doctor's clinic





THE  
**ART**  
OF  
**RECREATION**







SUNDOWNERS WITH  
**FAMILY**  
& FRIENDS, NOW FIND YOUR  
**SPACE**  
TO ENJOY IT

Swimming pool with floating deck



BONDING WITH YOUR  
**LOVED ONES**  
NEED NOT BE RESTRICTED TO  
**HOLIDAYS**



Mini lagoon with kid's pool



GROWING UP  
**SHOULD BE**  
FUN  
**EXPERIENCE**

Children's play area / toddlers zone





THERE'S A UNIVERSE OF  
**KNOWLEDGE,**  
TO BE  
**DISCOVERED**  
IN THE OPEN

Library for studying and relaxing

**WHATEVER**  
BE THE SPORT, BE  
**GAME**  
FOR IT

Multipurpose sports court







KEEP YOUR  
**DATE**  
WITH THE  
**STARS**  
THE REAL ONES

Sky astro-deck





THE  
**ART**  
OF  
**LUXURY**







# THE FIRST

IMPRESSIONS THAT

# MATTER

THE MOST

Grand entrance lobby with waiting lounge & concierge service





WHEN YOU FEEL LIKE  
**WORKING**  
FROM HOME,  
**FEEL FREE**

Business lounge with Wi-Fi connectivity



# SPACE

FOR YOURSELF, ROOM FOR YOUR

# FAMILY

Spacious 2, 2 ½ & 3 BHK luxury residences







THAT  
**FEELING**  
OF UBER-CLASS,  
**TOUCHWOOD**

Laminated wooden flooring in master bedrooms

A DAY THAT  
**BEGINS**  
WELL,  
**ENDS**  
WELL



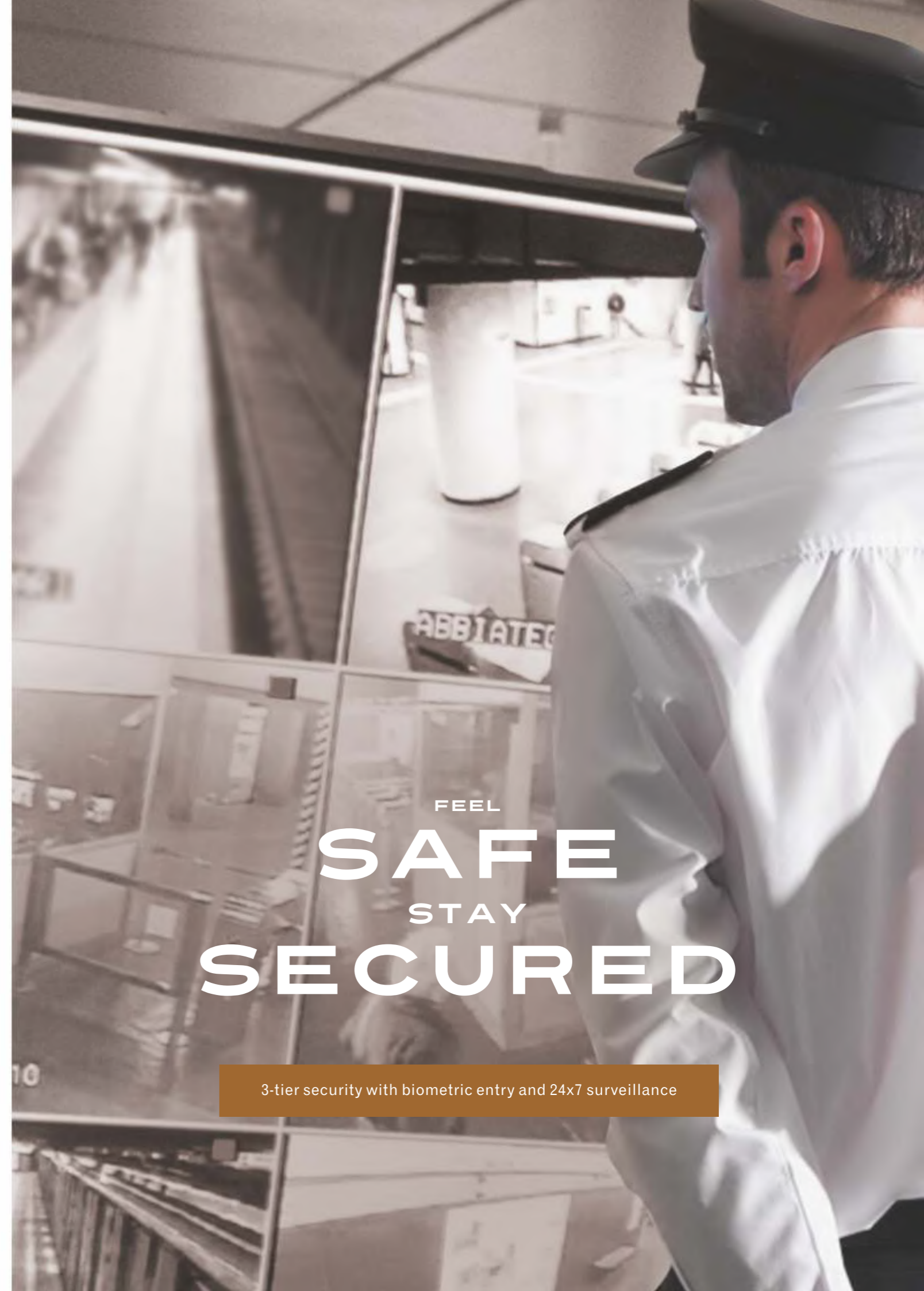
Well-appointed bathrooms with premium fittings & fixtures



NO  
**INTRUSIONS**  
ONLY WELCOME  
**GUESTS**



Biometric entry with finger-scan access



FEEL  
**SAFE**  
STAY  
**SECURED**

3-tier security with biometric entry and 24x7 surveillance







# ACME BOULEVARD AT A GLANCE

## PROJECT HIGHLIGHTS

- 6 towers of 26 storey each
- Offering 2, 2 ½ & 3 BHK luxury residences
- Magnificent central lifestyle podium
- Well-connected to all major hubs of the city

## TOWER FEATURES

- Majestic elevation
- Grand entrance lobby with waiting lounge & concierge service
- Biometric entry with finger-scan access
- 3-tier security with biometric entry and 24x7 surveillance
- Multilevel parking
- Business lounge with Wi-Fi connectivity

## LIFESTYLE PODIUM FEATURES

### THE ART OF SOCIALIZING

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## INTERNAL SPECIFICATIONS

### LIVING ROOM

- Elegant main door
- Elegant modular switches
- Branded SS fitting and hinges on the main door
- Elegant vitrified flooring in living & dining room
- All window sills in granite / marble
- Exquisite French-style window in living room
- TV and telephone points in all rooms

### KITCHEN

- Vitrified flooring in kitchen
- Extensive electrical layout for convenient use of kitchen equipments and appliances
- Granite top platform
- Stainless steel kitchen sink
- Provision for water purifier and exhaust fan

### BATHROOM

- Well-appointed bathrooms with premium fittings & fixtures
- Glazed tiles upto 7 feet
- Concealed plumbing
- Provision for geyser

### BEDROOM

- Laminated wooden flooring in master bedrooms
- Door with veneer style laminate
- Branded modular electrical fittings & concealed wiring
- All window sills in granite / marble





**4 DECADES OF  
HOUSING HAPPINESS**

**OVER 100 LANDMARK PROJECTS  
DELIVERED**

**4.5 MILLION SQ. FT.  
UNDER CONSTRUCTION**

**PIONEERS OF REDEVELOPMENT  
PROJECTS**

**AN ISO 9001:2008  
CERTIFIED COMPANY**

## OUR PHILOSOPHY

### Corporate Governance

We at ACME believe in an 'Absolute Quality' doctrine that goes beyond verbal definitions. We believe that it is a result of practicing the same in everyday operations. Precisely why, we have implemented rigorous quality standards of governance across the company. Every project is assigned a dedicated team to ensure on-time deliveries adhering to our impeccable quality standards. To make this happen, the teams are supported by state-of-the-art technologies such as ERP solutions to ensure efficient operations. Excellence is of utmost importance at Acme. To achieve it, Acme has invested in quality control management processes and has been conferred with the ISO 9001:2008 certification; a proof of commitment, quality and an impetus to work relentlessly.

### Redevelopment - The Acme Way

Every redevelopment project is unique and requires a tailor-made approach resulting from a complete understanding of the society's needs and concerns. Beyond just redesigning homes, Acme focuses on reinventing the residents' lifestyle that exceeds expectations. This two-pronged strategy has helped us complete over 20 redevelopment projects that stand testimony in fulfilling the aspirations of millions.

### Corporate Social Responsibility

Greatness is a result of not just being the best, but also being responsible. In that path, Acme has always been at the helm of contributing to the holistic development of the society. As an initiative to provide affordable homes, Mr. Pravin Doshi in partnership with the Maharashtra Government and MCHI has pledged to construct 500,000 homes through his 'Homes for All' program within a span of 5 years in Mumbai and nearby areas.

In an advent to construct quality educational institutions, Mr. Pravin Doshi being a Kelavani Mandal's member, closely guides the civil and construction activities of SVKM.

He has also helped in the rehabilitation of Latur's earthquake victims by constructing 296 quality homes in a short span of 9 months; an effort honored and awarded by the Chief Minister of Maharashtra.

As a progressive and value driven enterprise, Acme believes in valuing humanity and continues to chart a path in pioneering the next and making a positive difference to the society at large.

Going beyond the call of duty Acme Group has signed an MOU with Habitat for Humanity (An International NGO) to construct one toilet for the poor, for every house sold by the Acme Group.





## ONGOING PROJECTS

NAME OF PROJECTS	LOCATION	TYPE
Acme Ozone	Thane	Residential
Oasis	Kandivali	Residential
Stadium View	Andheri	Residential
Acme Avenue	Kandivali	Residential

NAME OF PROJECTS	LOCATION	TYPE
Acme Legacy	Vile Parle	Residential
Acme Hills	Goregaon	Residential
Acme Elanza	Ghatkopar	Res./Comm.
Acme Aurum	Kandivali	Commercial

## COMPLETED PROJECTS

NAME OF PROJECTS	LOCATION	TYPE
Amber	Malad	Res./Retail
Anuradha	Andheri	Residential
Anupam	Andheri	Residential
Anookul	Andheri	Residential
ACME Commercial Center	Kandivali	Commercial
Asha Deep	Andheri	Res./Retail
Aradhana	Andheri	Res./Retail
Ashakiran	Vile Parle	Residential
Anant	Vile Parle	Residential
ACME Shopping Center	Malad	Res./Retail
Anand Dham (1, 2)	Andheri	Res./Retail
Pranjam	Vile Parle	Residential
Atlantis	Andheri	Res./Retail
Asmeet	Vile Parle	Residential
Asha Deep	Vile Parle	Residential
Ashish	Vile Parle	Residential
Aalap	Vile Parle	Res./Retail
Anisha	Vile Parle	Residential
Ekdanti	Vile Parle	Residential
Aakar	Vile Parle	Residential
Amartaru 1 & 2	Andheri	Residential
Ashaniketan	Vile Parle	Residential
Ashwamegh	Vile Parle	Residential
Ankur	Vile Parle	Residential
ACME Ghar	Vile Parle	Residential
Akshay Girikunj I	Andheri	Residential
Avishkar	Andheri	Residential
Avon Gandhi Bhavan	Vile Parle	Residential
Anand Dham (3, 4)	Andheri	Res./Retail
Amrit	Vile Parle	Residential
Abhay	Vile Parle	Residential
Aditya Apt.	Andheri	Residential
Anant Santai	Santacruz	Residential
Akshay Girikunj II	Andheri	Residential
ACME Plaza	Andheri	Commercial
Akshay Girikunj III	Andheri	Residential
ACME Plaza 1	Andheri	Commercial

NAME OF PROJECTS	LOCATION	TYPE
Ascent Residency 1	Andheri	Residential
Akanksha 1 & 2	Goregaon	Residential
Amartaru 3	Andheri	Residential
Aditya Apt.	Andheri	Residential
ACME Enclave 1	Goregaon	Residential
ACME Enclave 2	Goregaon	Residential
Shiv Shankar	Vile Parle	Residential
ACME Industrial Park	Goregaon	Commercial
Akanksha 1	Goregaon	Residential
Akanksha 2	Goregaon	Residential
Ascent Residency 2	Andheri	Residential
Apna Ghar 1	Goregaon	Residential
ACME Angan	Vile Parle	Residential
Krishna Kunj	Bhuleshwar	Residential
ACME Complex 1	Goregaon	Residential
Ascent Residency 3, 4	Andheri	Residential
ACME Elite	Andheri	Res./Retail
ACME Harmony	Andheri	Residential
ACME Complex 2	Goregaon	Residential
ACME Complex 2-A	Goregaon	Residential
Apna Ghar 2	Goregaon	Residential
ACME Regency	Vile Parle	Res./Retail
ACME Complex 2-B	Goregaon	Residential
Shree Ganesh	Andheri	Residential
Apna Ghar 3	Goregaon	Residential
ACME Mall	Santacruz	Commercial
Amartaru 7-A	Andheri	Residential
Amartaru 7-B	Andheri	Residential
ACME Amrut	Dahisar	Res./Comm.
ACME Solitaire	Goregaon	Commercial
ACME Suryadarshan	Andheri	Residential
ACME Sweet 16	Andheri	Residential
ACME Legacy	Vile Parle	Residential
Juhu Nandadeep	Juhu	Residential
ACME I - Tech Park	Andheri	Commercial
Amartaru 4	Andheri	Residential
Amartaru 5	Andheri	Residential



# CHANGE IS SYMBOLIC HAPPINESS REMAINS UNCHANGED



IS NOW



Site Address: Acme Boulevard, MHB Colony, Sarvodaya Nagar, Off JVLR, Andheri (E), Mumbai - 400 060.

Corporate Office: Building 10, 5th Floor, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Andheri (East), Mumbai – 400 093

Tel.: +91 22 6757 0000 / 9320 444 333 | Fax: 022 2671 0976 | Email: sales@acmehousing.com | Web: www.acmehousing.com

Acme Boulevard is being developed as a part of MHADA Redevelopment. Project Partners: J.P. Infra (Mumbai) Pvt. Ltd. & Keemaya Build Pvt. Ltd.

Project  
funded by  **HDFC**  
WITH YOU, RIGHT THROUGH

Disclaimer: The project development is part of MHADA Redevelopment. Images, plans, drawings, renderings, perspectives, amenities and features mentioned herein are only indicative of the kind of development proposed and are subject to approval of the respective authorities. The developers reserve the right to make changes without prior notice or obligation. Note: 1 sq. mt. = 10.76 sq. ft.